



Yukon Arts Centre Strategic Plan 2026–2028

Our Vision

An inclusive, vibrant, creative North.

Our Mission

The Yukon Arts Centre Corporation serves Yukon arts and culture through inspired and imaginative dialogue, development, and presentation.

Our Values

- **Embracing diversity and inclusion in all that we do** — We recognize and embrace the beautiful reality that all the communities we serve are diverse and unique. We work continuously to be inclusive, supportive and respectful of the vibrant diversity of communities and cultures in the territory. We recognize we have a role to support, encourage and further social justice.
- **Enriching meaningful relationships with Yukon First Nations** — We are committed to furthering our relationships with Yukon First Nations and other indigenous peoples, and listening to — and learning from — their history, experiences, perspectives, and needs.
- **Strengthen our collaboration with all our stakeholders** — We know that collaboration with all of our stakeholders will always be the foundation of our success. We seek out and support every opportunity to create relationships between artists, audiences and every community in the Yukon, and we work to strengthen and empower those connections.
- **We are fiercely committed to stepping into leadership of the arts** — We support and demonstrate open, humble and accountable leadership that advances arts and culture in the Yukon. We lead by example, with courage, integrity, wisdom, adaptability and open minds, and we empower others to do the same.
- **We believe in fun** — We celebrate generosity of spirit. We know laughter comes from a deep place and we are always welcoming. We engage with joy and humility to support innovative and creative spirits.



Our Goals and Strategic Priorities

1. Inclusive: We are welcoming and accessible to all Yukoners.

- We welcome, support, and represent all Yukoners.
- We partner with, feature, and honour Yukon First Nations and the traditional territories upon which our facilities and programming live.
- We create meaningful and representative programming and experiences.
- We engage with and include Yukon communities.
- Our team strives to be representative of the communities and people we serve.

2. Inspiring: We stimulate a love of the arts.

- We create vibrant and memorable experiences that provide audiences and artists with variety, joy, fulfillment and the feeling of not wanting it to end.
- We inspire and support artists, locally and beyond, to create and share their gifts.
- We support the creation of original, daring and unexpected exhibitions and programming.
- We inspire the next generation – children and youth - with experiences that nurture a love of the arts.

3. Connected: We build relationships both within the territory and beyond.

- We build on partnerships and engage with artists, affiliated arts organizations, Yukon First Nations, and Yukon communities.
- We strive to have a presence and support the arts in all Yukon communities.
- We create connections that profile local artists within and beyond the Yukon.
- We connect communities through our exhibitions and programming.





4. Limitless: We think, plan and operate outside the box and the building.

- We encourage creativity and ingenuity from our team, our partners, our performers and our audiences.
- We build fun into everything we do.
- We go beyond expectations by offering and supporting a variety of innovative programming.
- We attract diverse audiences by listening to and responding to Yukoners.
- We innovate through visual arts and leadership.

5. Legacy: We contribute to the arts in the Yukon through our leadership, stewardship and sustainability and are recognized and valued for our contributions.

- We support and develop future leaders of the arts.
- We preserve, develop and promote Yukon Art Centre's permanent art collection.
- We ensure long-term operational sustainability through responsible fiscal and facilities management
- We support, build, sustain and celebrate our team.
- We are recognized and valued for our contributions to the Yukon arts ecosystem.

We monitor and track our performance against our goals and strategic priorities.

Contact us to learn more.

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