

# Yukon Arts Foundation

## SPONSORSHIP OPPORTUNITIES AND BENEFITS

### SETTING THE STAGE FOR THE ARTS

The Yukon Arts Foundation is excited to launch *Sound Bites* – our brand new fundraising campaign to replace the Yukon Arts Centre's antiquated theatre sound system.

Although the existing sound system has served the Yukon Arts Centre well over the past two decades, new technologies and our ongoing commitment to our enthusiastic audiences and talented user groups necessitates this vital upgrade.

Over the next two years, Foundation volunteers and Yukon Arts Centre staff will work with you – our valued community partners – to raise \$90,000 towards the purchase of new state-of-the-art audio equipment.

Together, we look forward to reaching our goal and celebrating the 'sweet sound of success' with you!

### HOW YOU CAN HELP

The Yukon Arts Foundation encourages you to support our fundraising efforts and help 'set the stage' for arts in the territory.

Below, please discover the numerous sponsorship opportunities and recognition benefits to reflect your generous support.

All donations made to the Yukon Arts Foundation will directly benefit the *Sound Bites* campaign to raise funds to replace the Yukon Arts Centre theatre's 20-year old sound system.

To learn more about the campaign and the Yukon Arts Foundation and its goal to enrich the lives of all Yukoners through investment in the performing and visual arts, please visit <http://www.yukonartscentre.com/settingthestage> or contact:

**Al Cushing**  
CEO, Yukon Arts Centre  
867.667.8577  
[ceo@yac.ca](mailto:ceo@yac.ca)

Thank you for your support and your commitment to the performing and visual arts in the territory!

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FOR MORE INFORMATION AND TO LEND YOUR INVALUABLE SUPPORT,  
PLEASE VISIT <http://www.yukonartscentre.com/settingthestage>

# Partnership Opportunities & Rewards

## **PARTNER - \$100,000+**

- Corporate logo recognition on the Yukon Arts Foundation (YAF) recognition wall in the Yukon Arts Centre (YAC) foyer.
- Corporate logo recognition on the YAF web page.
- Corporate logo recognition in YAC theatre programs.
- Corporate logo recognition in all YAF print advertising.
- Name recognition in all YAF radio advertising.
- Name recognition in all YAF media releases and interviews.
- 4 complimentary tickets, when theatre capacity allows, to YAC-presented performances in 2013/2014 and 2014/2015 seasons.
- Invitation to YAF campaign-launch pre-performance receptions.

## **DIRECTORS CIRCLE - \$50,000 TO \$99,999**

- Corporate logo recognition on the YAF recognition wall in the YAC foyer.
- Corporate logo recognition on the YAF web page.
- Corporate logo recognition in YAC theatre programs.
- Corporate logo recognition in all YAF print advertising.
- Name recognition in all YAF media releases and interviews.
- 2 complimentary tickets, when theatre capacity allows, to YAC-presented performances in the 2013/14 and 2014/2015 seasons.
- Invitation to YAF campaign-launch pre-performance receptions.

## **PATRONS CIRCLE - \$10,000 TO \$49,999**

- Corporate logo recognition on the YAF recognition wall in the YAC foyer.
- Corporate logo recognition on the YAF web page.
- Corporate logo recognition in YAC theatre programs.
- Name recognition in all YAF print advertising.
- Name recognition in all YAF radio advertising.
- Invitation to YAF campaign-launch pre-performance receptions.

## **PERFORMERS CIRCLE - \$2,500 TO \$9,999**

- Corporate logo recognition on the YAF recognition wall in the YAC foyer.
- Corporate logo recognition on the YAF web page.
- Name recognition YAC theatre programs.
- Name recognition in all YAF print advertising.
- Invitation to YAF campaign-launch pre-performance receptions.

## **FRIENDS OF THE FOUNDATION - \$1,000 TO \$2,499**

- Name recognition on the YAF recognition wall in the YAC foyer.
- Name recognition on the YAF web page.
- Invitation to YAF campaign-launch pre-performance receptions.

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